

## About Adventure Boot Camp

Starting off as a single camp in September 2005, the immediate popularity of Adventure Boot Camp has seen rapid expansion in Cape Town with numerous camps across the city now providing a dynamic and exciting Approach to women's fitness

As word spread, requests from all over South Africa started pouring in, and so the National Franchise Programme was launched. The first franchised camps opened in January 2008 and Adventure Boot Camp aims to be training ladies in every major South African city very soon!

## Change the way you work

We are currently looking for fitness trainers all over South Africa to own branches of Adventure Boot Camp. You have a unique opportunity to bring this innovative outdoor fitness programme to women in your area, and be part of the growing success of South Africa's most exciting and innovative women's fitness initiative!

With a dedicated and supportive admin team, an in-house nutrition programme, a comprehensive website and a proven business model, your only challenge is to host a fun and exciting camp and rake in the profits!

## Change the way you earn

One-on-one training is time consuming and you can only make as much money as there is hours in the day. Adventure Boot Camp offers a platform to take advantage of your fitness expertise in an exciting format that is less time consuming than personal training but far more financially rewarding.

## Have you got what it takes?

With the Adventure Boot Camp brand well established, and the model used in running camps carefully structured, franchise applicants will be carefully screened to ensure that all new camps around South Africa will be run with the same passion, enthusiasm and professionalism that have made Adventure Boot Camp a success



### So, if you are...

- well organised
- highly motivated
- a qualified fitness trainer
- a fan of the great outdoors
- seeking flexibility in your day
- passionate about helping women achieve their fitness goals

**Become a franchisee today!**

**Then you should seriously consider joining the Adventure Boot Camp family!**

"Do what you love, love what you do! Is my motto for ABC. I love training my ladies, it doesn't seem like a job, and yet it generates extremely good money. I have made my family and friends very jealous!"

-Jo, Adventure Boot Camp Franchisee